

WHAT'S YOUR CARBON FOOTPRINT?

TENANTS, CUSTOMERS, & INVESTORS WANT TO KNOW

LET GREENTRAKS® CERTIFY & OFFSET YOUR FOOTPRINT



greentraks® certification

- increases rents and occupancy
- increases valuation
- reduces expense growth
- addresses Sarbanes-Oxley Act

WHY?



commitment to environment

- promote a legacy of stewardship
- raise awareness of climate change issues
- enhance organizational pride
- prepare for pending legislation



image

- differentiate from competitors
- public relations opportunity
- *Identity Package* includes building signage, wall plaques, press releases, & emarketing tools

1. track

Acct #334456 Lakeview Center 1111 B Street Marysville, CA		Sq. Ft 4,220	GREEN TRAKS			
		Type	Ret/Off			
STEP 1 - KNOW YOUR UTILITIES AND PETROLEUM CONSUMPTION HISTORY						
Consolidated	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	TOTAL	Average
Total Gasoline	723	666	696	701	2,786	697
Total Diesel	-	-	-	-	-	-
Total Kilowatts	88,500	93,500	95,520	88,300	365,820	91,455
Total Nat Gas	-	-	-	-	-	-
Carbon Footprint	87,938	89,889	71,700	87,392	276,920	69,230
Monthly Offset Cost	\$ 127	\$ 130	\$ 132	\$ 126	\$ 515	\$ 128.74
Monthly Cost Per Ft.	\$ 0.030	\$ 0.031	\$ 0.031	\$ 0.030		\$ 0.0305

GreenTrak® Synergy Report - Changing Funding to Fuel Change - see GreenTraks.com

sample consumption data

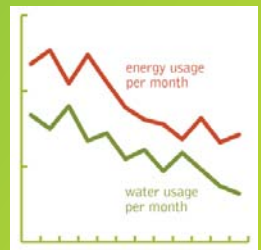
- we aggregate your energy data
- gasoline, diesel, electricity, natural gas, and more
- produce your consumption & carbon footprint report & RAPPS™ Rating

2. offset



- offset your carbon footprint in a recurring plan
- purchase renewable energy credits and certified emission reduction credits
- register your emissions & reductions in the U.S. Carbon Offsets Registry

3. reduce



- develop an energy plan to reduce consumption
- targeted solutions based on your building's GREENTRAKS® RAPPS™ Rating
- compare portfolio data by building

certify your real estate today!

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530.634.9904 • www.greentracks.com



CARBON FOOTPRINT

REAL ESTATE EXAMPLES



PROJECT CERTIFICATION



Office/Retail Complex:
CAM 104,500 SQ FT, 15 BUILDINGS

Project Owner's Ambitions:

1. Track the project's carbon footprint for common areas
2. Purchase carbon offsets to make the investment carbon neutral
3. Record the project emissions and offsets at the US Carbon Offsets Registry
4. Utilize "GREENTRAKS® CERTIFIED" identity & signage package to increase awareness of climate change efforts and announce the company's commitment to the environment through proactive steps towards change

Acct #334455
Northern Point Inc.
2121 Tharp Rd
Yuba City, CA

Sq. Ft	104,500
Type	Ret/Off



STEP 1 - KNOW YOUR UTILITIES AND PETROLEUM CONSUMPTION HISTORY

Consolidated	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	TOTAL	Average
Tot Kilowatts:	13,995	15,630	15,715	15,483	60,823	15,206
Total Nat Gas:	-	-	-	-	-	-
Carbon Footprint	8,537	9,534	9,586	9,445	37,102	9,276
Monthly Offset Cost	\$ 115	\$ 116	\$ 116	\$ 116	\$ 464	\$ 116.09
Monthly Cost Per Ft.	\$ 0.001	\$ 0.001	\$ 0.001	\$ 0.001		\$ 0.0011

GreenTrak -Synergy Report "Changing Fueling to Fuel Change" see GreenTraks.com

STORE CERTIFICATION



Acct #334456
Lakeview Center
1111 B Street
Marysville, CA

Sq. Ft	4,220
Type	Ret/Off



STEP 1 - KNOW YOUR UTILITIES AND PETROLEUM CONSUMPTION HISTORY

Consolidated	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	TOTAL	Average
Total Gasoline	723	666	696	701	2,786	697
Total Diesel	-	-	-	-	-	-
Tot Kilowatts:	88,500	93,500	95,520	88,300	365,820	91,455
Total Nat Gas:	-	-	-	-	-	-
Carbon Footprint	67,939	69,889	71,700	67,392	276,920	69,230
Monthly Offset Cost	\$ 127	\$ 130	\$ 132	\$ 126	\$ 515	\$ 128.74
Monthly Cost Per Ft.	\$ 0.030	\$ 0.031	\$ 0.031	\$ 0.030		\$ 0.0305

GreenTrak -Synergy Report "Changing Fueling to Fuel Change" see GreenTraks.com

Store Owner's Ambitions:

1. Track the store's carbon footprint for fuel and utilities
2. Purchase carbon offsets to make the store carbon neutral
3. Record the project emissions and offsets at the US Carbon Offsets Registry
4. Utilize "GREENTRAKS® CERTIFIED" identity & signage package to increase awareness of climate change efforts and announce the company's commitment to the environment through proactive steps towards change

as little as
\$0.001
per sq foot for
100% carbon
offset

WE TRACK YOUR ENERGY CONSUMPTION SO YOU DON'T HAVE TO.