



GREENTRAKS PARTICIPATING AT LEADING ENERGY AND SUSTAINABILITY EVENTS

GREENTRAKS SPEAKING AT THE GREENER BUILDER 2014 CONFERENCE IN SAN FRANCISCO AND HOSTING A WEBINAR ON SUSTAINABILITY METRICS SPONSORED BY THE SUSTAINABILITY MANAGEMENT ASSOCIATION

Marysville, CA. June 3, 2014 – GreenTraks announced it is presenting at two leading energy and sustainability events this month, and today through tomorrow, is represented at the Municipal Equipment Maintenance Association (MEMA) booth at the Government Fleet Expo & Conference (GFX) at the San Diego Convention Center in Southern California. On June 18, Ryan Rogers, GreenTraks CEO and Founder will be on the panel of *Tech Trends: Smart Building from A-Z-Construction, Operations, and Demand Response*, part of the Greener Builder 2014 Climate of Change Conference held in San Francisco. Ryan Rogers, Kevin Cochran, COO and SMCP, and Adry Walsh, Customer Data Manager of GreenTraks will also be presenting *Managing Environmental Metrics Isn't Complex or Time Consuming*, part of the Transforming Leadership-Sustainability Webinar Series hosted by the Sustainability Management Association.

The USGBC Northern California Greener Builder 2014 Conference theme this year is *Climate of Change* and will feature sessions addressing LEED v4 credits and implementation, healthy buildings, technology trends, energy policy, green retrofits, life-cycle analysis and more. According to Ryan Rogers, GreenTraks CEO, "GreenTraks is proud to participate in a conference for design/build professionals. This panel will address managing energy performance and carbon emissions through tracking and analysis of operating metrics. GreenTraks specializes in energy efficiency tracking and analysis so we have a unique understanding interpreting and guiding organizations through identifying opportunities and solutions to operating more efficiently and becoming more sustainable." Ryan added "We also have expertise in achieving energy-efficiency ratings, as well as vendor relationships for retrofit projects. In 2013, GreenTraks developed Real Estate Services, leveraging our knowledge of energy usage reporting and benchmarking along with our integration with ENERGY STAR Portfolio Manager to assist building owners preparing for energy disclosure requirements. USGBC is a leading green building organization that supports GreenTraks mission of being a champion for energy-efficiency, energy management and sustainability."

On June 24, GreenTraks will be speaking on the *Managing Environmental Metrics Isn't Complex or Time Consuming* webinar hosted and moderated by Angela Casler, Chair of the Sustainability Management Association. According to Kevin Cochran, GreenTraks COO, "This is a perfect opportunity to share our

knowledge of utilizing a software platform to manage sustainability metrics. The GreenTraks Energy Manager™ cloud-based platform was designed to measure any type of energy consumption, which can be a daunting task. Our solutions remove the complexity of quantifying data through automated dashboards and graphic reports by guiding organizations through understanding their metrics. Organizations learn how to use this information to make changes that support their sustainability initiatives while saving money, energy, and time.” Kevin added, “The Sustainability Management Association offers a free webinar series to the public and GreenTraks is pleased to participate in helping educate anyone interested in learning how to become more responsible for environmental performance metrics.” The webinar will be held from 11:00 a.m. – 12:00 p.m. (PST), can be accessed by visiting <https://global.gotomeeting.com/join/460666341> or by dialing 213-493-0602, Access Code: 460-666-341.

About GreenTraks, Inc.

Based in California, privately-held GreenTraks emerged from a fuel and petroleum distribution company tracking energy usage of commercial fleets and bulk fuel. GreenTraks cloud-based energy-efficiency management and reporting suite of subscription-based services includes Energy Tracking, Sustainability Marketing and Advanced Reporting which can be used to track any type of energy source including electricity, natural gas, water, waste or other customer specific commodities. Through a trusted network of strategic partners, industry vendors and suppliers, GreenTraks guides organizations toward saving money, and growing their business through positive behavior change, promotion of sustainability accomplishments and a commitment toward environmental stewardship. Visit www.greentraks.com for more information.