



INTRODUCING *GREENTRAKS IN THE CLASSROOM™* FULL ENERGY MANAGEMENT & SUSTAINABILITY CURRICULUM

GREENTRAKS RELEASES *GREENTRAKS IN THE CLASSROOM™* FOR GENERAL AVAILABILITY TO COLLEGES AND UNIVERSITIES – SELECTED BY SAN FRANCISCO STATE UNIVERSITY FOR FALL SEMESTER

Marysville, CA. August 30, 2013 – GreenTraks has released for general availability its *GreenTraks in the Classroom™*, full curriculum program. With *GreenTraks in the Classroom™*, universities, professors and students can gain real-world experience through unique energy management curriculum that combines actual business application and sustainability education, while strengthening academic learning and collaboration with businesses.

GreenTraks launched the *GreenTraks in the Classroom™* pilot program at California State University, Chico in 2012. The program provides students with hands-on energy management experience using the *GreenTraks Energy Manager™*, while enabling them with the tools to learn and apply the knowledge learned into developing energy management action plans.

According to Ryan Rogers, GreenTraks CEO, “We now have a fully developed and flexible curriculum that can be used as a course outline or class project. We also offer three different packages designed to meet either undergraduate or graduate level program objectives.” Ryan added, “We’ve designed a unique and easy to implement program that combines course curriculum, homework assignments, supplemental reading and resources, and online knowledge testing, all managed by GreenTraks.”

San Francisco State University will incorporate *GreenTraks in the Classroom™ Student Interactive* into its course on Business, Energy and Climate change, as part of the Sustainability Management Program. *Student Interactive* includes an overview presentation, demo access to the GreenTraks Energy Manager™ and a basic curriculum and lecture series covering four engaging units introducing energy management and sustainability.

About GreenTraks, Inc.

Based in California, privately held GreenTraks emerged from a fuel and petroleum distribution company tracking the energy usage of commercial fleets and bulk fuel. GreenTraks cloud-based energy-efficiency management and reporting suite of subscription-based services includes Energy Tracking, Sustainability Marketing and Advanced Reporting which can be used to track any type of energy source including electricity, natural gas, water, waste or other customer specific commodities. Through a trusted network of strategic partners, industry vendors and suppliers, GreenTraks guides organizations toward saving money, and growing their business through positive behavior change, promotion of sustainability

accomplishments and a commitment toward environmental stewardship. Visit www.greentraks.com for more information.