



## GREENTRAKS SELECTED BY THE CITY OF PITTSBURG, CA TO PROVIDE ENERGY MANAGEMENT SERVICES

### GREENTRAKS ENERGY MANAGEMENT SOLUTIONS WILL HELP GUIDE THE CITY OF PITTSBURG IN STREAMLINING PROCESSES AND MEETING ACTION PLANS AND INITIATIVES

**Marysville, CA. September 19, 2013** – GreenTraks is pleased to announce at the League of California Cities Conference in Sacramento that the City of Pittsburg, California has selected GreenTraks as its provider of energy management services, supporting the city in its robust sustainability program and projects. GreenTraks already provides energy management services to several cities in California including the City of Yuba City and the City of Benicia and is pleased to expand its reach in supporting cities and local businesses in meeting their economic development, sustainability and Climate Action Plan goals.

In 2005, the City of Pittsburg completed a Greenhouse Gas Emissions (GHG) Inventory, the first step in a five step process including GHG Measurement, Setting a Target, Developing a Climate Action Plan, Implementation Plan and Monitoring Success. The city then set a goal of reducing greenhouse gas emissions to 15% below what they were in 2005 by 2020. In 2010, Pittsburg undertook the task of developing a local Climate Action Plan to develop solutions and outline new city programs to reduce their carbon footprint on a citywide and residential scale. To date, Pittsburg has been manually reporting its energy-efficiency usage, projects and efforts. The *GreenTraks Energy Manager™* full-service solution will be instrumental in streamlining the City's processes; saving time and money, while helping identify new programs that will help it achieve its goals.

According to Kevin Cochran, GreenTraks COO, "The City of Pittsburg is a leading Contra Costa County City in terms of identifying sources of greenhouse gas emissions within its communities and proactively implementing projects and programs designed to meet its objectives. By using GreenTraks, the City will have immediate access to data related to projects, usage and efforts so they can report progress, identify new energy-efficiency projects, and comply with action plans." Kevin added, "GreenTraks specializes in energy-efficiency reporting that will greatly improve the City's program efficiency and help guide it toward determining what steps to take next. GreenTraks services also help promote program energy reduction measurements and assist with communicating overall sustainability initiatives and accomplishments."

#### **About GreenTraks, Inc.**

Based in California, privately held GreenTraks emerged from a fuel and petroleum distribution company tracking energy usage of commercial fleets and bulk fuel. GreenTraks cloud-based energy-efficiency

management and reporting suite of subscription-based services includes Energy Tracking, Sustainability Marketing and Advanced Reporting which can be used to track any type of energy source including electricity, natural gas, water, waste or other customer specific commodities. Through a trusted network of strategic partners, industry vendors and suppliers, GreenTraks guides organizations toward saving money, and growing their business through positive behavior change, promotion of sustainability accomplishments and a commitment toward environmental stewardship. Visit [www.greentraks.com](http://www.greentraks.com) for more information.